

YEP

YOUTH ENTREPRENEURIAL PROGRAM

2010 Spring Buzz on Biz Academy

El Camino College

Business Training Center/SBDC

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2010 SPRING BUZZ ON BIZ ACADEMY

	Session Topic	Session Objectives	Session Location	Session Date/Time
SESSION 1	<p align="center">Program Overview</p> <p align="center">Being an Entrepreneur</p>	<ul style="list-style-type: none"> • Provides Academy Program Overview • Buzz on Biz Intro Chapters <p>Think Like An Entrepreneur discusses hot topics like knowing and understanding the attributes of an entrepreneur, building and identifying your resources, and the art of networking.</p>	<p>ECC SBDC Business Training Center</p>	<p>Saturday, Feb 20 10:00am – 1:00pm</p>
SESSION 2/	<p>Mind Your Own Business</p>	<ul style="list-style-type: none"> ▪ What kind of entrepreneur are you? ▪ Your business, and lifestyle assessment ▪ Crafting your mission statement ▪ Introduction to StrengthQuest 	<p>ECC SBDC Business Training Center</p>	<p>Saturday, Feb 27 10:00am – 1:00pm</p>
SESSION 3	<p>StrengthQuest</p>	<ul style="list-style-type: none"> ▪ Evaluate your personal strengths 	<p>ECC SBDC Business Training Center</p>	<p>Saturday, Mar 6 10:00am – 1:00pm</p>

SESSION 4	Be a Legal Eagle	B.A. Legal Mind discusses what you need to know about forming your biz to include the right business structure for your product or service. Guest speaker featured.	ECC SBDC Business Training Center	Saturday, Mar 13 10:00am – 1:00pm
SESSION 5	E-Commerce/Web N' it	<ul style="list-style-type: none"> E-commerce and the history of the Internet are presented along with the issues of buying and selling online, security, and marketing. Guest speaker featured. 	ECC SBDC Business Training Center	Saturday, Mar 20 10:00am – 1:00pm
SESSION 6	Researchin' UR Biz	<ul style="list-style-type: none"> Researchin' UR Biz let's you understand who your competition is and how to SWOT it out through use of various software applications. 	ECC SBDC Business Training Center	Saturday, Mar 27 10:00am – 1:00pm
SESSION 7	Big Time Marketing	<ul style="list-style-type: none"> Big Time Marketing discusses how to Get UR Marketing On. Participants will learn the Art of Selling A Biz is Selling U, Who is UR Customer? How do U get them? Where to find them? All this a more. Guest speaker featured. 	ECC SBDC Business Training Center	Saturday, April 3 10:00am – 1:00pm

SESSION 8	Building UR Biz	<ul style="list-style-type: none"> Building UR Biz discusses how to make deals, negotiating and growing your business through strong people skills. Guest speaker featured. 	ECC SBDC Business Training Center	Saturday, April 10 10:00am – 1:00pm
SESSION 9	Work /Discussion Session	<ul style="list-style-type: none"> Review/discussion of program progress/ group activities 	ECC SBDC Business Training Center	Saturday, April 17 10:00am – 1:00pm
SESSION 10	Accounting/ Managing Your Cash	<ul style="list-style-type: none"> Biz Language discusses business language and understanding the concepts used in the business world by business owners and provides a foundation for financial literacy to take those dollars to the bank and bank 'em. Guest speaker featured. 	ECC SBDC Business Training Center	Saturday, April 24 10:00am – 1:00pm
SESSION 11	Show Me the Money	<ul style="list-style-type: none"> Show Me the Money discuss how to manage your cash coming in and going out along with the options for getting funds operate your business. Guest speaker featured. 	ECC SBDC Business Training Center	Saturday, May 1 10:00am – 1:00pm
SESSION 12	Work /Discussion Session	<ul style="list-style-type: none"> Review of business plans/elevator pitches 	ECC SBDC Business Training Center	Saturday, May 8 10:00am – 1:00pm

SESSION 13	Ready, Set, Charge!	<ul style="list-style-type: none"> Final review/business plan & elevator pitch practice presentations 	ECC SBDC Business Training Center	Saturday, May 15 10:00am – 1:00pm
GRADUATION	2010 Spring Buzz on Biz Academy Awards Luncheon	<ul style="list-style-type: none"> The 2010 Spring Buzz on Biz Academy Graduation and Awards Luncheon is the culminating event. A guest speaker and business plan/elevator pitch competition will be featured. Participants will also be presented with Awards/Certificates of Competition and/or Participation. 	TBD	Sunday, Date TBD 11:00 am – 2:00 pm